

Welcome Friends and Customers,

Welcome to the 14th Annual SEGA Bull sale here at the home place. What a year it's been! At the end of 2019 I told Gail it would be good to move to the next year, well as we all now know 2020 was one of those hold my beer and watch this years. Here is to hoping that 2021 gets us through all of the uproar, and on to better times. We apologize for not hosting our annual summer steak fry but knew there would be a better day minus the booger tootie virus to have it and a fun evening of fellowship.

We have set up to have the sale on-line at LiveAuctionWorld.com. Hopefully this will help anyone who can't make the auction here at the farm.

31 years ago we bought our first registered Gelbvieh mother cows, and it sure was a great decision! We truly believe there is not a better cow on the planet than a Gelbvieh or Balancer - they just flat know how to get it done. Here at SEGA, we truly believe that cattle must fit the environment that they must run in and we've worked hard for years to build a herd of mamas that fit this tough western country that we all run in. We don't believe in buying into fads or using the next Great Bull of the month. It seems as though the Seedstock Industry has become more and more driven by these type of number driven types of thinking. We are proud of our cowherd and they sure work their hearts out to get the job done for us!

These cattle are summered on native hard grass and wintered and calved out in the cornstalks and after feed. The heifers are treated in the same way as the running age cows calving out in the open - we feel that this gets them accustomed to getting the job done with minimum maintenance. We truly believe in developing these bulls on a slow, steady pace. They are fed a high roughage ration consisting of ground alfalfa, ground wheat hay, silage, protein supplement along with a small amount of flaked corn. We feel that this makes for bulls with longevity and hardiness.

Once again, this year, we will have Jon Flack auction the bulls off. He does a great job and we are happy to have him back.

As always, we stand behind these bulls and want them to go out and do a great job for you! Any questions can be directed to Gail or me. If we don't have an answer for you, we will do our best to get one.

Regards, Steve and Gail

Steve and Gail Fiolkoski – SEGA Gelbvieh

16509 WCR 86

Pierce, Colorado 80650

Gail's cell: 970-590-4862

Steve's cell: 970-381-0600

Jon Flack – Auctioneer – 970-590-5654

Joe Winslow – Phone Bids - 970-301-6119

SEGA GELBIEH AND BALANCER

Production Sale

March 6th, 2021

Viewing starts at 10:30 a.m.

Lunch at High Noon

- **Health:** The cattle have had all their vaccinations and will be semen tested and available for interstate shipment within the U.S.

- **Terms:** Cash or cashable check on sale day unless other arrangements have been made with us.

- **Delivery:** We will deliver your purchases at no cost to you within 250 miles. We will keep the bulls until April 1st, at no charge. Feed cost after April 1st will be \$2.50/per day. We will deliver the bulls to you at an agreed upon time. The bulls will be cared for as if they were ours, but we cannot guarantee against sickness, injury, or death.

- **Transfers:** Cattle with registration papers will be transferred to the new owner.

- **Guarantee:** All bulls in the sale are guaranteed to be breeders if not allowed to run with the herd until at least 14 months of age, and if not subjected to gross negligence by the purchaser.

- **Liability:** You attend the sale at your own risk and we will not be responsible for any accidents or injuries that might occur.

Directions to the Farm:

- From Ault, Colorado: 2 miles north on Highway 85, then 1/8 mile west on County Road 86. From Pierce, Colorado: 2 miles south on Highway 85 then 1/8 mile west on County Road 86.

In case of bad weather, please call ahead.

BID LIVE ONLINE!

New this year is your ability to
bid on-line at:

LiveAuction World.com

Visit:

https://www.liveauctionworld.com/SEGA-Gelbvieh_ae2637

Register Today:

1. Create an account at the above link – 24 hours prior to auction.
2. Click on Become a Bidder
3. Tune into sale and make your purchase.

Auction Questions:

Cari Flack – 303-419-0886

Reference Sires

BBDM BOLTON ROMMEL 80D

CE	BW	WW	YW	MK
18	-3.6	55	78	16

BTBR NEVADA 1170Y

CE	BW	WW	YW	MK
19	-3.8	56	92	14

DVE DAVIDSON EATON 92E

CE	BW	WW	YW	MK
7	3.3	57	82	27

GRU MR IMPACT 921E

CE	BW	WW	YW	MK
15	0.0	70	100	24

JRI SECRET LINK 214D98

CE	BW	WW	YW	MK
16	-1.0	58	86	11

OGSG CARE FREE 110C

CE	BW	WW	YW	MK
11	-1.1	64	95	6

OGSG ENSHRINED 028E

CE	BW	WW	YW	MK
16	-2.7	68	105	29

RROG OVER FREIGHT TRAIN 42F

CE	BW	WW	YW	MK
13	-0.7	69	99	17

SEGA COLD AS ICE 3115C

CE	BW	WW	YW	MK
16	-4.4	42	52	20

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Crow Valley Panels is donating
a print by artist Kenneth Wyatt
Entitled
"Down for Winter"
to buyer of the high selling bull!



BALANCERS

1



SEGA GNARLY 119G

Balancer – 75% GV
Double Black, Double Polled
DOB: 3-31-19 PAP: 41

Birth Weight: 74 - Adj. 205-Day Wt: 796

SEGA COLD AS ICE
3115C

SEGA BUD ICE 224J
SEGA TAYLOR MADE 311T

SEGA 9117E

VRT LAZY TV SAM U451
SEGA 911C

CE	BW	WW	YW	MK	DOC	CW	RE	MB
15	-2.3	60	81	26	14	25	.50	.46

Here is a coming two year old with great calving ease numbers and phenotype to burn!

2



SEGA GILLY 08G

Balancer - 50% GV
Double Black, Double Polled
DOB: 04-18-19 PAP: 37

Birth Weight: 86 - Adj. 205-Day Wt: 664

OGSG CARE FREE 110C

GGGR 3G EZ MONEY 209Z
OGSG Y BABY Y 110Y

SEGA 08A

RED FINALLY TIME 06X
SEGA UPTOWN 08U

CE	BW	WW	YW	MK	DOC	CW	RE	MB
11	-0.7	61	93	9	13	31	.30	.29

Gilly is a coming two year old out of Care Free and a super easy fleshing Finally Time daughter. The Care Free cattle are as good as they come.

3



SEGA GNAT 1581YG

Balancer - 53% GV
Double Black, Double Polled
DOB: 9-19-19 PAP: 41

Birth Weight: 76 Actual Wean Wt: 603

OGSG CARE FREE 110C

GGGR 3G EZ MONEY 209Z
OGSG Y BABY Y 110Y

SEGA YAKI 1581Y

SEGA SMOOCH 6812S
SEGA UNIQUE 158U

CE	BW	WW	YW	MK	DOC	CW	RE	MB
11	-0.1	61	94	16	14	34	.36	.30

Great set of balanced EPDSs on this fall born Care Free son. His dam has been a super cow here at SEGA and had many bulls in our sales and females put back in the herd.

4

SEGA GRIT 78CG

Balancer - 53% GV
Red, Double Polled
DOB: 9-20-19 PAP: 47

Birth Weight: 72 - Adj. 205-Day Wt: 593

OGSG CARE FREE 110C

GGGE 3G EZ MONEY 209Z
OGSG Y BABY Y 110Y

SEGA 78C

MCBR C-BAR CONTORU 107X
SEGA TAWNIE 78T

CE	BW	WW	YW	MK	DOC	CW	RE	MB
11	-0.2	61	90	16	14	24	.39	.36

Grit is a good 50% Red Balancer that sure has the look of a herd bull.



5



SEGA HONCHO 746H

Balancer - 75% GV
Double Black, Double Polled
DOB: 1-22-20 PAP: 42

Birth Weight: 78 - Adj. 205-Day Wt: 625

RROG OVER FREIGHT TRAIN 42F
OGSG OVER DRIVE TRAIN 43D
EMKG MISS 42W 42Z

RROG ELIZABETH 746E
GGGE 3G ZIP LINE 266Z
RROG BOUNTIFUL 496B

CE	BW	WW	YW	MK	DOC	CW	RE	MB
13	-1.0	66	94	11	10	36	.47	.23

Honcho may just be the widest topped bull in the sale. We bought his dam from Roger Overmiller in the Kansas pick of the herd sale, and she was darn sure the pick of the sale! Her first calf is one of the top heifers to calve, and this dude is one of the top bulls of this year's offering. Good begets Good.

6

SEGA HEADLINER 5150H

Balancer - 75% GV
Black, Scurred
DOB: 1-24-20 PAP: 39

Birth Weight: 75 - Adj. 205-Day Wt: 629

OGSG CARE FREE 110C
GGGE 3G EZ MONEY 209Z
OGSG Y BABY Y 110Y

SEGA 515BC
JCGR BAR GT PANCHO 8Z
SEGA UPPITY 515U

CE	BW	WW	YW	MK	DOC	CW	RE	MB
15	-2.4	65	90	13	13	31	.47	.29

This was my pick of the Care Free bulls all fall and winter. When we clipped him, he does have small scurs but boy he puts it all in a great package.

7

SEGA HUBCAP 9150H

Balancer - 75% GV
Double Black, Double Polled
DOB: 1-25-20 PAP: 43

Birth Weight: 87 - Adj. 205-Day Wt: 604

OGSG CARE FREE 110C
GGGE 3G EZ MONEY 209Z
OGSG Y BABY Y 100Y

SEGA 915B
RID R EASTWOOD 907W
SEGA LEATHER 915L

CE	BW	WW	YW	MK	DOC	CW	RE	MB
11	-1.7	55	78	16	14	28	.51	.22

The 915B cow is one who just quietly brings in a good one every year. Mated to Care Free she hit a home run with this calf, he is as correct as any bull in the offering and will sire replacement females you will love.

8

SEGA HARD ROCK 651H

Balancer - 63% GV
Double Black, Double Polled
DOB: 1-26-20 PAP: 40

Birth Weight: 75 - Adj. 205-Day Wt: 634

OGSG CARE FREE 110C
GGGE 3G EZ MONEY 209Z
OGSG Y BABY Y 100Y

SEGA 651C
OGSG ZEGA 775Z
SEGA SIX I SANDY 651S

CE	BW	WW	YW	MK	DOC	CW	RE	MB
14	-0.8	60	90	12	14	35	.40	.29

This Care Free is just super correct, we can't say enough good about him or his sire and dam.

9

SEGA HACKER 9152H

Balancer - 50% GV
Double Black, Double Polled
DOB: 1-29-20 PAP: 40

Birth Weight: 85 - Adj. 205-Day Wt: 639

OGSG CARE FREE 110C
GGGR 3G EZ MONEY 209Z
OGSG Y BABY Y 110Y

SEGA 9152Z
DAY 8005 NEW DAY 705
SEGA MIRANDA 915M

CE	BW	WW	YW	MK	DOC	CW	RE	MB
12	0.0	67	100	14	12	35	.46	.28

Hacker's dam sure does it right. This performance bred bull will sire those scale crushing steer calves that perform in the pasture, the feedlot, and hit the spot on the rail. Don't miss this one.

10**SEGA HYPE 0311H**

Balancer - 50% GV
 Double Black, Double Polled
 DOB: 1-30-20 PAP: 38

Birth Weight: 84 - Adj. 205-Day Wt: 598

BTBR NEVADA 1170Y DBCC FINAL OBJECTIVE T17A
 BTBR MS BLACK CROSS 6044

SEGA 311F GGGE 3G ZIP LINE 266Z
 SEGA TAYLOR MADE 311T

CE	BW	WW	YW	MK	DOC	CW	RE	MB
15	-1.6	61	94	13	13	15	.13	.54

Hype is a good 50% Balancer out of Nevada and one of our favorite first calf heifers. Check out the well balanced EPD profile on this one.

11**SEGA HANDY 4050H**

Balancer - 38% GV
 Double Black, Double Polled
 DOB: 1-31-20 PAP: 45

Birth Weight: 74 - Adj. 205-Day Wt: 612

BTBR NEVADA 1170Y DBCC FINAL OBJECTIVE T17A
 BRBR MS BLACK CROSS 6044

SEGA 405F SCHIEFELBEIN EFFECTIVE 61
 SEGA 405Y

CE	BW	WW	YW	MK	DOC	CW	RE	MB
18	-3.5	55	87	18	13	13	.03	.67

Here is a good moderate framed bull out of Nevada with excellent calving ease EPDs. This might be the sleep all night heifer bull of the sale. His dam is made super correct

12**SEGA HITTER 1901H**

Balancer - 63% GV
 Red, Double Polled
 DOB: 2-1-20 PAP: 44

Birth Weight: 70 - Adj. 205-Day Wt: 615

OGSG ENSHRINED 028E OVER COOPERSTOWN 350C
 OGSG 028X

SEGA 1901B RID EASTWOOD 907W
 SEGA 1901Y

CE	BW	WW	YW	MK	DOC	CW	RE	MB
17	-2.1	61	88	27	15	25	.41	.23

We like these Enshrined sired cattle. Hitter was one of our Facebook poster children this summer shown nursing his good dam.

14**SEGA HUCKELBERRY 5055AH**

Balancer - 50% GV
 Double Black, Double Polled
 DOB: 2-1-20 PAP: 61

Birth Weight: 58 (Twin) - Adj. 205-Day Wt: 605

OGSG CARE FREE 110C GGGE 3G EZ MONEY 209Z
 OGSG Y BABY Y 110Y

BNW PRAIRIE GAL 5055C CTR GOOD NIGHT 715T
 BNW PRAIRIE GAL HD 2070Z

CE3	BW	WW	YW	MK	DOC	CW	RE	MB
12	-0.4	69	105	13	13	39	.43	.30

Huckelberry is a super correct Care Free calf out of a cow we bought from the Wilkinsons a few years back. Look for him and his full twin brother – they won't disappoint.

15**SEGA HUCK 5055BH**

Balancer - 50% GV
 Double Black, Double Polled
 DOB: 2-1-20 PAP: 50

Birth Weight: 60 (Twin) - Adj. 205-Day Wt: 620

OGSG CARE FREE 110C GGGE 3G EZ MONEY 209Z
 OGSG Y BABY Y 110Y

BNW PRAIRIE GAL 5055C CTR GOOD NIGHT 715T
 BNW PRAIRIE GAL HD 2070Z

CE3	BW	WW	YW	MK	DOC	CW	RE	MB
12	-0.4	69	105	13	13	39	.43	.30

Huck may just be the power bull of the offering. Great EPD package and a phenotype to match. The Care Free sons have been our high selling sire group for three years running.

16**SEGA HOOT 7758H**

Balancer - 75%
 Double Black, Double Polled
 DOB: 2-1-20 PAP: 41

Birth Weight: 76 - Adj. 205-Day Wt: 597

JRI SECRET LINK 214D98 JRI SECRET INSTINCT 254U83
 JRI MS BLACK SECRET 214U88

SEGA 7758F OGSF CARE FREE 110C
 SEGA ZAPPY 775Z

CE	BW	WW	YW	MK	DOC	CW	RE	MB
15	-0.9	62	93	13	14	30	.44	.20

The Secret Link calves were well received last year and this dude won't disappoint. Secret Link is a great addition to our heifer AI program.

17**SEGA HITCH 360H**

Balancer - 63% GV
 Red, Double Polled
 DOB: 2-8-20 PAP: 38

Birth Weight: 81 - Adj. 205-Day Wt: 635

OGSG OVER ENSHRINED 028E OVER COOPERSTOWN 350C
 OGSG 028X

SEGA ADORE 360A RID R EASTWOOD 907W
 JCGR BAR GT MS BELLE 360U

CE	BW	WW	YW	MK	DOC	CW	RE	MB
14	-1.5	62	90	26	15	30	.50	.24

Hitch is a maternal powerhouse and has performance to burn. His numbers seem heifer friendly but this dude will pack the pounds on a set of calves. He has a hind leg like a corner post and super clean made up through the front.

**18****SEGA HAZER 0034H**

Balancer - 75% GV
 Double Black, Double Polled
 DOB: 2-2-20 PAP: 41

Birth Weight: 74 - Adj. 205-Day Wt: 572

RROG OVER FREIGHT TRAIN 42F OGSF OVER DRIVE TRAIN 43D
 EMKG MISS 42W 42Z

SEGA 034E OGSF CARE FREE 110C
 SEGA RED NATALLIA 034N

CE	BW	WW	YW	MK	DOC	CW	RE	MB
12	-0.7	62	88	14	10	36	.43	.28

Here's one that if you step back and evaluate is really correct in his makeup. His grand dam was a mainstay here and one of the best female producers we ever had.

19**SEGA HANDS FREE 1853H**

Balancer - 75% GV
 Red, Double Polled
 DOB: 2-11-20 PAP: 37

Birth Weight: 84 - Adj. 205-Day Wt: 603

OGSG CARE FREE 101C GGGE 3G EZ MONEY 209Z
 OGSG Y BABY Y 101Y

SEGA ALLI 1853A RID R EASTWOOD 907W
 SEGA XIA 185X

CE	BW	WW	YW	MK	DOC	CW	RE	MB
12	-1.2	56	82	18	14	30	.46	.23

This good red Care Free son "Hands Free" sure puts it all in a great package. Hard to find Red cattle that balance out this well.

20



SEGA HANK 515H

Balancer - 75% GV
Double Black, Double Polled
DOB: 2-14-20 PAP: 40

Birth Weight: 81 - Adj. 205-Day Wt: 579

GRU MR IMPACT 921E HYEK BLACK IMPACT 3960N
GRU MS GOVERNOR 921W

SEGA YASMIN 515Y SEGA BUD ICE 224J
SEGA RANDI 515R

CE	BW	WW	YW	MK	DOC	CW	RE	MB
15	-1.3	63	89	18	12	19	.65	.12

Cow families are of utmost importance to us here at SEGA, and man the "15" cow family could write a book on longevity and keeping ability. These kind will thrive and survive in tough conditions!

21

SEGA HUTCH 405H

Balancer - 63% GV
Double Black, Double Polled
DOB: 2-15-20 PAP: 36

Birth Weight: 86 - Adj. 205-Day Wt: 599

GRU MR IMPACT 921E HYEK BLACK IMPACT 3960N
GRU MS GOVERNOR 921W

SEGA 405Y RID R EASTWOOD 907W
LDR PRECISION 405

CE	BW	WW	YW	MK	DOC	CW	RE	MB
14	-1.1	59	82	22	10	16	.36	.16

Hutch will sire super females. If you keep your own replacements, he may just be the ticket. Between the maternal power of Mr. Impact and his powerful Eastwood dam this mating just works!

We started purchasing bulls from Steve and Gail – SEGA in 2013. I was already intrigued with Balancer traits.

We really like calving ease, weaning weight, yearling weight and the general health of the cattle. We have had many repeat buyers and they really feed well.

Our heifers start calving in February and the cows in March. The steers, without sorting, crossed the scales February 24th at 883 lbs.

These people have high integrity! They are the best kept secret in the bull business!

Kent Kingsbury – Kingsbury Family Ranch, LLLP



Kingsbury Family Ranch steers at Five Rivers Kuner

22

SEGA HURLY 080H

Balancer - 60% GV
Double Black, Double Polled
DOB: 2-19-20 PAP: 45

Birth Weight: 67 - Adj. 205-Day Wt: 590

RROG OVER FREIGHT
TRAIN 42F

OGSG OVER DRIVE TRAIN 43D
EMKG MISS 42W 42Z

SEGA 08A

RED FINALLY TIME 06
SEGA UPTOWN 08U

CE	BW	WW	YW	MK	DOC	CW	RE	MB
13	-1.4	63	94	14	9	34	.29	.31

Hurly is a Freight Train calf that offers a great set of EPDS. His light birthweight and good calving ease direct indicate he could possibly be heifer friendly.

23

**SEGA HASSEL 6510H**

Balancer - 63% GV
Black, Double Polled
DOB: 2-20-20 PAP: 43

Birth Weight: 81 - Adj. 205-Day Wt: 597

RROG OVER FREIGHT
TRAIN 42F

OGSG OVER DRIVE TRAIN 43D
EMKG MISS 42W 42Z

SEGA 651E

JRI MARSHALL 214X2
SEGA 651C

CE	BW	WW	YW	MK	DOC	CW	RE	MB
15	-2.7	58	86	15	11	32	.25	.38

You'll probably get tired of me talking cow families, but here we are again. Hassel goes back once again to the 51 cow family. Check out the great calving ease numbers, then look at that clean front end and big ole hip he has.

24

SEGA HERSHEY 38H

Balancer - 75% GV
Black, Double Polled
DOB: 2-21-20 PAP: 40

Birth Weight: 87 - Adj. 205-Day Wt: 582

GRU MR IMPACT 921E

HYEK BLACK IMPACT 3960N
GRU MS GOVERNOR 921W

BAG MISS BACK TRACK 38X

BEA 801U
BAG MISS VAQUARO 28S

CE	BW	WW	YW	MK	DOC	CW	RE	MB
14	-0.6	59	81	22	10	9	.52	.13

The 38X cow came out of the Bar Arrow herd in Kansas, she sure has been a great addition here.

25

BRNK 3406H

Balancer - 35% GV - Commercial
Red, Double Polled
DOB: 2-24-20 PAP: 34

Birth Weight: 86 - Adj. 205-Day Wt: 612

RROG OVER FREIGHT
TRAIN 42F

OGSG OVER DRIVE TRAIN 43D
EMKG MISS 42W 42Z

BRNK 3406D

SCHIEFELBEIN EFFECTIVE 61
BRNK 340B

CE	BW	WW	YW	MK	DOC	CW	RE	MB

Here is a good red Freight Train son who is long bodied and good. He has a great disposition and will want a little scratch when you meet him in the pen. Sells as a commercial without papers.

26**SEGA HIDE AWAY 008H**

Balancer - 63% GV
 Red, Double Polled
 DOB: 2-29-20 PAP: 33

Birth Weight: 73 - Adj. 205-Day Wt: 603

RROG OVER FREIGHT
 TRAIN 42F

OGSG OVER DRIVE TRAIN 43D
 EMKG MISS 42W 42Z

SEGA 08B

RED FINALLY TIME 06
 SEGA UPTOWN 08U

CE	BW	WW	YW	MK	DOC	CW	RE	MB
14	-2.0	62	91	16	9	33	.28	.31

We're sure happy with our Freight Train calves. This is the first calf crop out of him and they are all good to be around and correctly made.

27**BRNK 034H**

Balancer - 75% GV
 Double Black, Double Polled
 DOB: 3-1-20 PAP: 41

Birth Weight: 89 - Adj. 205-Day Wt: 674

GRU MR IMPACT 921E

HYEK BLACK IMPACT 3960N
 GRU MS GOVERNOR 921W

BRNK BLACK PENNY 034X

DAY 8005 NEW DAY 705
 SEGA RED PENNY 034P

CE	BW	WW	YW	MK	DOC	CW	RE	MB
14	0.0	64	97	20	9	20	.47	.15

Tom Brink and his daughter Erin run a few mother cows here with us. This maternal giant will be one that you want to keep every heifer out of.

28**SEGA HOLD UP 220H**

Balancer - 75% GV
 Double Black, Double Polled
 DOB: 3-2-20 PAP: 35

Birth Weight: 84 - Adj. 205-Day Wt: 602

GRU MR IMPACT 921E

HYEK BLACK IMPACT 3960N
 GRU MS GOVERNOR 921W

JCGR BAR GT MS NETTIE
 220U

JCGR BAR GT 2106K 26S
 SEGA NETTIE 13N

CE	BW	WW	YW	MK	DOC	CW	RE	MB
14	0.5	65	91	19	11	16	.51	.10

Here is a high percentage Mr. Impact calf that will sure be one to keep the heifer calves out of. His dam has sure done her job well here.

29**SEGA HAGGLE 4950H**

Balancer - 63% GV
 Black, Double Polled
 DOB: 3-4-20 PAP: 38

Birth Weight: 86 - Adj. 205-Day Wt: 607

RROG OVER FREIGHT
 TRAIN 42F

OGSG OVER DRIVE TRAIN 43D
 EMKG MISS 42W 42Z

SEGA 495D

JRI EXTRA EXPOSURE 285L71
 SEGA SNAZZIE 495S

CE	BW	WW	YW	MK	DOC	CW	RE	MB
12	0.3	63	94	15	10	39	.50	.24

Gail found the "Freight Train" bull at Overmillers in Kansas. His first calf crop sure does impress us. Look for a lot of his progeny in the future here as he is fast becoming a favorite.

30**SEGA HILLBILLY 1900H**

Balancer - 75% GV
 Black, Double Polled
 DOB: 3-6-20 PAP: 39

Birth Weight: 78 - Adj. 205-Day Wt: 550

GRU MR IMPACT 921E

HYEK BLACK IMPACT 3960N
 GRU MS GOVERNOR 921W

SEGA 1901D

JCGR BAR GT PANCHO 8Z
 SEGA 1901Y

CE	BW	WW	YW	MK	DOC	CW	RE	MB
16	-2.2	59	82	20	10	13	.45	.11

This little dude's dam calved as a yearling and has not let up - she is on pace to be a superstar. These Impact sired cattle will sure be female producers.

31**SEGA HAULER 8H**

Balancer - 63% GV
 Double Black, Double Polled
 DOB: 3-8-20 PAP: 42

Birth Weight: 90 - Adj. 205-Day Wt: 663

GRU MR IMPACT 921E

HYEK BLACK IMPACT 3960N
 GRU MS GOVERNOR 921W

SEGA 8Y

SEGA TRAPPER 187T
 MELISSA'S FAME 407

CE	BW	WW	YW	MK	DOC	CW	RE	MB
13	0.5	60	89	27	8	22	.49	.19

Stout best describes this calf. Hauer is wide topped, free moving and backed by a never miss dam.

32**SEGA HARRY 158H**

Balancer – 50% GV
 Double Black, Double Polled
 DOB: 3-14-20 PAP: 48

Birth Weight: 83 - Actual WW: 608

OGSG CARE FREE 110C GGGE 3G EZ MONEY 209Z
 OGSG Y BABY Y 110Y

SEGA SKYY 158S BALDRIDGE NEBRASKA 901
 SEGA BLACK HEIRESS 158H

CE	BW	WW	YW	MK	DOC	CW	RE	MB
12	-0.1	63	100	16	14	28	.32	.37

Harry's dam turns 15 this year and has been a go to cow for us for many years. This Care Free x Nebraska is a great F2 Balancer.

33**SEGA HAMMER 294H**

Balancer – 75% GV
 Double Black, Double Polled
 DOB: 3-20-20 PAP: 37

Birth Weight: 87 - Actual WW: 749

GRU MR IMPACT 921E HYEK BLACK IMPACT 3960N
 GRU MS GOVERNOR 921W

SEGA BABBLE 294B SEGA 4872Z
 JCGR BAR GT MS JADA 294W

CE	BW	WW	YW	MK	DOC	CW	RE	MB
12	2.0	73	102	27	10	24	.62	.19

Great EPD profile on "Hammer." The Hammer family, in Kansas, bought a half sister to this dude a couple years back and had a successful show career with her. His dam Babble brings in a good one every year.

34**SEGA HECKLER 0812H**

Balancer - 63% GV
 Double Black, Double Polled
 DOB: 3-21-20 PAP: 38

Birth Weight: 77 - Adj. 205-Day Wt: 579

RROG OVER FREIGHT OGSG OVER DRIVE TRAIN 43D
 TRAIN 42F EMKG MISS 42W 42Z

SEGA XYLA 0812X RITO 616 OF 4B20 6807
 SEGA NEXUS 812N

CE	BW	WW	YW	MK	DOC	CW	RE	MB
16	-2.0	55	83	18	10	33	.33	.34

Longevity is the best description of the dam's side of Heckler. His dam, grand dam and great grand dam all had a big impact on our herd. Cow Families are important to us.

35**SEGA HELIX 6820H**

Balancer - 63% GV
 Black, Double Polled
 DOB: 3-24-20 PAP: 39

Birth Weight: 75 - Adj. 205-Day Wt: 610

RROG OVER FREIGHT OGSG OVER DRIVE TRAIN 43D
 TRAIN 42F EMKG MISS 42W 42Z

SEGA ENCHANTED 682E SEGA 8A
 OVER ZELDA 22Z

CE	BW	WW	YW	MK	DOC	CW	RE	MB
11	0.1	67	96	18	11	33	.35	.32

Great disposition on this Freight Train son. The Train calves all have that come get a scratch mind set that makes life fun.

36**SEGA HOOCH 51H**

Balancer - 75% GV
 Double Black, Double Polled
 DOB: 3-25-20 PAP: 32

Birth Weight: 87 - Adj. 205-Day Wt: 731

GRU MR IMPACT 921E HYEK BLACK IMPACT 3960N
 GRU MS GOVERNOR 921W

SEGA 51A RID R EASTWOOD 907W
 SEGA SILK STALKINGS 51S

CE	BW	WW	YW	MK	DOC	CW	RE	MB
11	2.4	70	100	24	10	22	.60	.13

Hooch comes from the great 51 cow family. We bought a heifer many many years ago from the Isaksons - that 51 C cow sure left her legacy here.

GELBVIEH

37

SEGA HACKSAW 259H

Purebred – 94%
Black, Double Polled
DOB: 2-28-20 PAP: 38

Birth Weight: 79 - Adj. 205-Day Wt: 602

GRU MR IMPACT 921E

GRU BLACK IMPACT 3960N
GRU MS GOVERNOR 921W

JCGR BAR GT MS NANCY
259U

JCGR BAR GT 6S
BTI NANCY 2138N

CE	BW	WW	YW	MK	DOC	CW	RE	MB
14	0.3	64	92	20	10	17	.67	.05

We sure like the soft made look these Mr. Impact cattle have. We are calving his first daughters this spring and they are super uddered, easy fleshing, mama cow looking girls.

38



GATU HOSS 348H

Purebred – 82%
Double Black, Double Polled
DOB: 1-28-20 PAP: 42

Birth Weight: 58 - Adj. 205-Day Wt: 778

JRI SECRET LINK 214D98

JRI SECRET INSTINCT 254U83
JRI MS BLACK SECRET 214U88

SEGA FARYN 348F

OGSG CARE FREE 110C
SEGA RED 034X

CE	BW	WW	YW	MK	DOC	CW	RE	MB
14	-0.6	60	90	10	15	30	.50	.15

Our good friends, Ryan and Nikki of GATU Gelbvieh, have purchased heifers in our fall female sale the last few years. This good Secret Link Purebred came out of their pick of our heifers in last year's sale. He won't disappoint!

39

GATU HAWKEYE 226H

Purebred – 87%
Black, Double Polled
DOB: 3-12-20 PAP: 41

Birth Weight: 86 - Adj. 205-Day Wt: 925

DVE DAVIDSON EATON
92E

DVE DAVIDSON COWBOY 20U
DVE DAVIDSON MS TIP 154C

MPT MS PRAIRIE
LOCKLOAD

EGL A188
MPT MS PRAIRIE GRAVITAS 200B

CE	BW	WW	YW	MK	DOC	CW	RE	MB
9	2.0	56	84	22	9	21	.36	.18

Another good Red purebred from GATU that offers a bit of an outcross and performance pedigree. Don't miss this one on sale day.

40



TSP HENRY 4H

Purebred
Double Black, Double Polled
DOB: 3-20-20 PAP: 41

Birth Weight: 72 - Adj. 205-Day Wt: 684

BBDM BOLTON ROMMEL
80D

JOB DANELL CHOCO 53B
JOB DANELL RHINESTONE 63A

TSP 04X

RED BOND 655
BNW KYLIE 0006K

CE	BW	WW	YW	MK	DOC	CW	RE	MB
15	-1.0	65	91	18	11	29	.81	.20

Gail's folks, Tom and Sammie Pitcher of Lakeview Farms, always bring some good black purebreds for your evaluation. Hard to find purebreds that are generations deep.

41

TSP HUEY 5H

Purebred
Double Black, Double Polled
DOB: 3-21-20 PAP: 35

Birth Weight: 86 - Adj. 205-Day Wt: 646

BBDM BOLTON ROMMEL 80D JOB DANELL CHOCO 53B
JOB DANELL RHINESTONE 63A

TSP 404B JOB DANELL RASCAL 25Z
TSP 922X

CE	BW	WW	YW	MK	DOC	CW	RE	MB
13	0.0	58	85	18	11	26	.70	.16

Huey is another good purebred from Lakeview. He sure will be one to find on sale day.



42-46

This group of commercial heifer calves are right out of our replacement pen.



J9 Insurance Agency and the Hartford would like to welcome you to the SEGA Gelbvieh 2020 Bull Sale. We would like to help you out with your insurance needs, including the animals you buy here today. We also offer Auction Markets, Buying Station and Packing Plant policies, as well as Livestock Transit and Cargo policies, Pasture and Feedlot Insurance, Fair and Special Events insurance, Animal Mortality and much, much more. We insure all aspects of your farming and ranching operation. **Please don't forget to sign up for a \$100 gift certificate for a 10X American Felt Hat.**



Bull Selection Guide:

Use this guide to help you decide what type of bull may work best with your current cowherd makeup. An "X" marks our suggested bull type.

My Cowherd Makeup	Purebred or High Percentage Balancer	Mid-Range Balancer	Low Percentage Balancer
Mostly British-based (Angus, Red Angus, or Hereford)	X	X	
Equal blend of Continental and British Breeds	X	X	X
High percentage Continental (Gelbvieh, Limousin, Charolais, or Simmental)		X	X

Purebred Gelbvieh or High Percentage Balancer is 63% Gelbvieh or higher. These bulls will add muscle and red meat yield along with great maternal values.

Mid-Range Balancers are 38% to 63% Gelbvieh. Use these bulls to maintain feedlot performance and carcass value, without losing the maternal edge.

Low Percentage Balancer is 38% Gelbvieh or less. Use these bulls to add carcass value and calving ease.

*Don't forget to register for
the \$100 gift certificate, from
J9 Insurance, for a 10X
American Felt Hat
at the Bull Sale!*

Herd Health Program:

Birth	7-Way and Inforce
Branding	Bovishield Gold 5, 7-Way
Pre-Weaning	Bovishield Gold 5, One Shot
Weaning	Bovishield Gold-5, 7-Way with Somnus, Multimin 90
At Semen Test	BoviShield Gold VL5
Pre-Breeding	BoviShield Gold VL5
Parasites controlled with Ivermectin pour-on.	

Thanks

We owe a big THANKS to our consulting veterinarian Shawn Bott DVM for keeping the herd healthy. To Lori and Lyndsey Stevens for all their help putting the sale book together and for the wonderful video presentation.

Thank You for Coming!

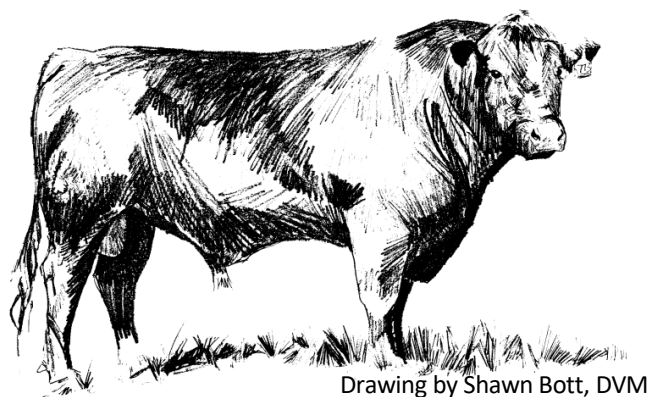
Notes:

Care of your yearling bulls:

We would encourage you to take a little extra special care of your investment(s). Yearling bulls are still growing and we all expect a lot out of them. Limit the breeding season and number of cows that they will have to service. Do not turn young bulls out in the same pasture with mature bulls. A yearling in good condition can be expected to service 15-25 cows in his first season, but he will need to be brought in early and given a little extra care after all that work. Yearlings will start losing their teeth at 15 to 18 months of age and need a little **TLC** if you expect them to grow and develop to their full potential. A little extra care up front will make your purchases last a lot longer and also make for healthier, better bulls down the trail!

When you first turn your bulls out, watch them and make sure that they are getting the job at hand done. Also, if they start getting a little run down rest them or give them a little extra energy, it will pay dividends in the long run!

Homozygous Black data will be on supplement sheet.



**Put a pencil to our bulls,
you'll like what you see!**